



**WSPA**  
**250 International Drive**  
**Spartanburg, SC 29303**  
**(864) 576-7777**

# CONTRACT

<u>Contract / Revision</u> 961136 /		<u>Alt Order #</u> 25342500
<u>Product</u> <b>Order</b>		
<u>Contract Dates</u> <b>11/04/16 - 11/08/16</b>	<u>Estimate #</u> <b>N04N08</b>	
<u>Advertiser</u> <b>POL/Gowdy US Congress SC 4</b>		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSPA</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u> GOWDY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSPA	11/04/16	11/04/16	WSPA 5a News	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--	1			\$150.00					
N 2	WSPA	11/07/16	11/07/16	WSPA 5a News	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	1			\$150.00					
N 3	WSPA	11/08/16	11/08/16	WSPA 5a News	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----	1			\$150.00					
N 4	WSPA	11/04/16	11/04/16	WSPA 530A News	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--	1			\$200.00					
N 5	WSPA	11/07/16	11/07/16	WSPA 530A News	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	1			\$200.00					
N 6	WSPA	11/08/16	11/08/16	WSPA 530A News	530a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----	1			\$200.00					
N 7	WSPA	11/04/16	11/04/16	WSPA 6a News	6-7a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--	2			\$550.00					
N 8	WSPA	11/07/16	11/07/16	WSPA 6a News	6-7a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----	2			\$550.00					
N 9	WSPA	11/08/16	11/08/16	WSPA 6a News	6-7a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----	2			\$550.00					
N 10	WSPA	11/04/16	11/04/16	M-F 7p-730p News	658p-730p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--	2			\$750.00					
N 11	WSPA	11/07/16	11/07/16	M-F 7p-730p News	658p-730p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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